

Hays High School Mascot Planning Timeline

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On July 16, 2020, the Hays CISD Board of Trustees voted to retire the Hays High School Rebel mascot and directed the superintendent of schools to assist the campus in selecting a new mascot. The following table outlines the selection process and standards. The dates and times depicted in the table are subject to change based on the progress of the process.

| January 13, 2021 – January 18, 2021 | January 21, 2021 (8:30A) – January 22, 2021 (Noon) | January 25, 2021 – February 26, 2021 | Begins March 1, 2021 | 2021 – 2022 School Year |
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| Student Nomination Period | Student Vote | Graphic Design Period | Ordering & Implementation | Official Use Beginning |
| <p>Students will be provided a password-protected nomination link through their district student Gmail accounts. Campuses should earmark a dedicated time during the school day to allow students to submit nominations.</p> <p>Nomination criteria:</p> <ul style="list-style-type: none"> • Nominations are accepted from current 9th – 11th HHS, and 6th – 8th BMS and WMS students (students who will be attending HHS next year or soon after) • Acceptable nominations must be an animal (in keeping with the tradition of current Hays CISD high schools) • Nominations must be mascots not currently in use by, or previously retired from, a Hays CISD high school or middle school, including: Lobos, Jaguars, Owls, Iguanas, Bobcats, Cougars, Mustangs, Tigers, Wolverines, Rangers, Panthers, Bulldogs, or Rebels • Nominations must be in good taste, and not generally considered offensive, silly, or embarrassing | <p>The top acceptable nominations will be placed on a ballot so that current HHS, BMS, and WMS students can vote on the new mascot.</p> <p>Campuses should earmark a dedicated time during the school day to allow students to vote.</p> <p>Students will be provided a password-protected ballot through their district student Gmail accounts.</p> <p>Results will be announced following tabulation of the ballots.</p> | <p>Once selected, the new mascot will be provided to a graphics and branding team to develop word marks and logo depictions. School colors will remain red and blue. The exact pantone or hex color codes will be included in the final graphics package.</p> <p>Given the timeframe allotted to graphics design, if the process results in more than one viable logo depiction, students may have an opportunity to select the winning logo.</p> <p>The campus principal and his designees, in consult with the superintendent, will approve the final logo depiction(s).</p> | <p>Upon selection of new mascot (and logos) school may begin ordering uniforms and other supplies.</p> <p>In preparation for the 2021 – 2022 school year, the campus may begin incorporating the new mascot and logo into building designs (such as walls, gym floors, outside marquees)</p> | <p>New mascot, including wordmark and logo depictions will be in use for the 2021 – 2022 school year.</p> |