Hays CISD believes communication with parents and the community is important. This chart will show you the different ways you can regularly keep informed, but particularly during an emergency. Items highlighted in red are go-to places during emergencies or communication of important information. During an emergency, the goal is to get as much information out as fast as possible using as many channels of communication to accommodate a variety of preferences of receiving information. The communication methods on this chart all official means of communication from the district.

<table>
<thead>
<tr>
<th>Where do I look?</th>
<th>What type of information?</th>
<th>What do I need to do?</th>
<th>Quick Scan</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Parent Alert Phone Call</strong></td>
<td>Calls during the school day or early morning are reserved for emergencies or important information, such as school closings or delays. Evening calls may be used for general information, absence notices, and lunch account reminders.</td>
<td>Keep your current, primary phone number up-to-date with your child’s school.</td>
<td>You are automatically signed up</td>
</tr>
<tr>
<td><strong>Parent Alert Email</strong></td>
<td>In an emergency, the district may send detailed information to you through email. If the important happens during the day, you may receive a “letter home to parents” through email. Also, look for general information emails.</td>
<td>Keep your current, primary email address up-to-date with your child’s school. Make sure your spam folder isn’t blocking emails from “<a href="mailto:noreply@hayscisd.net">noreply@hayscisd.net</a>”.</td>
<td>Do not unsubscribe from a school email.</td>
</tr>
<tr>
<td><strong>Web Alert</strong></td>
<td>The district may activate the web alert system during an emergency or weather event. It places important information in the center of the district’s (and affected campuses’) website homepage(s).</td>
<td>Visit the district (or campus) homepage during an emergency or weather event.</td>
<td><a href="http://www.hayscisd.net">www.hayscisd.net</a></td>
</tr>
<tr>
<td><strong>District App</strong></td>
<td>The district app combines content from the parent alert system, district website, district social media sites, and the parent and student portals to provide a one-stop-shop for information. Push notifications are used in emergencies.</td>
<td>Download the Hays CISD app at the Apple App Store or Google Play for Androids.</td>
<td>Allow push notifications for emergency messages direct to your smart phone</td>
</tr>
<tr>
<td><strong>Facebook</strong></td>
<td>Be among the first to know. The district can quickly post general news, pictures as they happen, and emergency information on Facebook. You can also give feedback and comments on the district’s Facebook page.</td>
<td>Sign up for a Facebook account and “like” the district’s page.</td>
<td><a href="http://www.facebook.com/HaysConsolidatedISD">www.facebook.com/HaysConsolidatedISD</a></td>
</tr>
<tr>
<td><strong>Twitter</strong></td>
<td>Be among the first to know. The district can quickly post general news, pictures as they happen, and emergency information on Twitter.</td>
<td>Sign up for a Twitter account and “follow” the district.</td>
<td><a href="https://twitter.com/HaysCISD">https://twitter.com/HaysCISD</a></td>
</tr>
</tbody>
</table>

**General Web News & Photo Spotlights**

Hays CISD has a district homepage and front pages for every campus. Many teachers also have their own classroom web pages. Check regularly for general news, colorful photos highlighting students, and other helpful information.

Visit the district (or campus) homepage. www.hayscisd.net

**Let’s Talk!**

The Let’s Talk! feature on the Hays CISD website allows you to quickly get your message to the right place. Let the district know your thoughts, questions, compliments, or suggestions.

Visit and use Let’s Talk! at: www.hayscisd.net/letstalk

**Parent Self-Serve**

The Parent Self-Serve portals give you confidential access to your child’s grades, class and bus assignments, attendance and other information. A student version is also available.

Sign up online by creating a username and password: www.hayscisd.net/parentselfserve
www.hayscisd.net/studentselfserve

**News Media**

The news media covers many Hays CISD stories of interest and may publish or broadcast school information during an emergency or bad weather.

The primary news media that cover Hays CISD include: The Hays Free Press, the Austin American Statesman, Community Impact News, KLBK Radio, KEYE-TV, KTBC-TV, KVUE-TV, KXAN-TV, Univision, YNN

**Newsletters**

The district and some campuses have newsletters available for subscription.

Check with your child’s campus or sign up for any Hays CISD newsletter listed online: www.hayscisd.net/newsletters

**Printed Material**

Hays CISD tries to limit printed material. Some printed materials are available in campus and district lobbies for those who do not have internet access.

Check school and campus lobbies. Consider ways to access school district and campus information electronically.

**In Person**

Hays CISD employees should always make time for you! If you prefer to speak to someone directly – School Board members, administrators, and teachers – we make that as easy as possible.

Visit the district directory for direct email addresses and staff phone numbers. http://www.hayscisd.net/directory

**Document Updated: October 2014**